



SOCIAL BUSINESS

Together with you in building better tomorrows

Negros Women for Tomorrow Foundation (NWTF) believes that everyone, and especially the youth of today, can become the bearers of hope for a brighter tomorrow. Together, we are positive that we can create and develop solutions to social issues and innovate our way into the future through social enterprises.

OUR WORK

The reason why we work

We have always believed in the potential and ability of the youth to be our future social entrepreneurs. It was always essential to work with academic institutions to raise awareness on social issues and how business or social enterprises can solve them. We needed to build capacity of our universities to educate and inspire their students to become problem solvers. It was with this in mind that we secure partnerships with universities in Negros Island to provide them support to include social entrepreneurship in their curriculum and enable the youths of today to be socially-conscious.

What we have done so far

(All these events were organized, hosted and sponsored by NWTF)

Social Entrepreneurship Faculty Development Seminar, in partnership with The Institute for Social Entrepreneurship in Asia (ISEA)

Through our partnership we have provided training and workshops for their



faculty, in November 2017. The first Social Entrepreneurship Faculty Development Seminar is a four-day intensive workshop that covered numerous topics on social enterprises, particularly with the poor as primary stakeholders.

Negros Social Business Forum

Held in February 2019, with students from various universities attending and being introduced to the concept of social business. Our keynote speaker was Shazeeb Khairul Islam, managing director of YY Ventures, the biggest

social business incubator in Bangladesh.

Social Enterprise and Design Workshop

This was designed to expose participants (composed of faculty from the University of St. La Salle, Carlos Hilado Memorial State College, University of Negros Occidental Recoletos, TUP-Visayas, Foundation University) to social enterprises in Negros and for them to use design thinking in their curriculum and help them and the students come up with solutions to social issues.



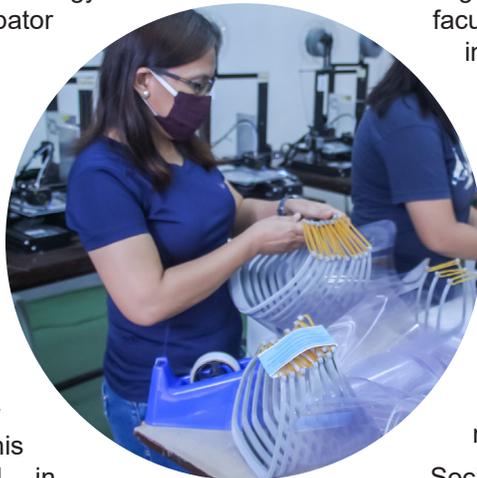
Social Business Youth Summit, Manila, 2019

With NWTF's commitment to supporting the social business movement, we looked for ways in bringing the summit to Manila last March 2019. We brought with us, the largest contingent of participants, bringing NWTF management and employees, faculty and students from our partner universities and other partners to this event, which was graced by no less than Prof. Muhammad Yunus, the man who started the social business movement. The event hosted hours of learning sessions and workshops on how to create social businesses, and many partnerships were started.

TUP NWTF Tapna Covid-19 Initiative

TUP-Visayas is one of NWTF's strongest partners among academic institutions. We have supported TUP-V's Hub for Innovation and Value Engineering (HIVE), their technology business incubator established in 2019.

During the start of the Covid-19 pandemic, and with PPEs a big concern for our frontliners, NWTF and TUP-V put together their collective skills and resources to mass produce face shields for our frontliners. This partnership resulted in more than 10,000 face shields distributed to frontliners in Negros Island and even Cebu.



1st Yunus Social Business Center (YSBC) in the Philippines in coordination with Foundation University

With the support of NWTF, Foundation University officially signed on to become the 1st YSBC in the Philippines during the 2019 Social Business Youth Summit. FU has committed to include the Sustainable Development Goals (SDGs) in their university agenda, and to incorporate social business in their curriculum as a way of meeting the SDGs. Already, Foundation University has organized social business forums to engage their students, and help them become social innovators.

Social Enterprises for Negros Development (SEND)

This group was started to bring together people to discuss anything and everything related to social entrepreneurship in Negros. Members include faculty, students, social innovators and social entrepreneurs. This group provides information and inspiration for anyone wanting to be involved, as well as updates and links to social business competitions, events, webinars and more.

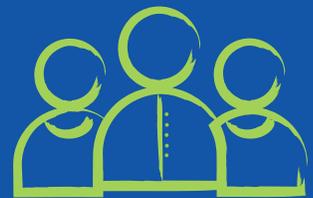
Social enterprises have also come together through this group to craft Covid-19 responses for their businesses. By sharing their

biggest challenges to other members they get different perspectives and everyone brainstorms to come up with innovative solutions. Through this collective members get mentorship and the support they need at this time.

Social Business Fund

This is the commitment of our Founder, the late Dr. Cecilia del Castillo, to Prof. Yunus and the social business movement. Recognising that social enterprises have difficulty in accessing capital through traditional sources, this fund was established to provide flexible debt and/or equity financing so that social enterprises have the resources to develop their ideas, and create impact through scale and replication.

The fund has a bite size from Php 100,000 – Php 2,000,000 and invests in early to growth stage startups with a preference for those providing solutions for health, environmental, and educational issues. This fund will help bridge on of the biggest hurdles that social enterprises face, thus creating a better environment for them to succeed, scale, and create long-lasting impact.



OUR MISSION

Solving social issues and helping communities while continuously strengthening the social business ecosystem. Work with partner universities and provide students with the needed skills to become social entrepreneurs. We believe in the power of educating the young minds, as they our best chance for a socially-conscious society.



Social enterprises create impact. - They serve multiple beneficiary groups; foremost are local communities at 72%, other organisations (59%), women (54%) and employees of their organisation (54%). This split in the beneficiary groups served reflect the roots of social enterprise from the cooperative movement as well as the emerging social enterprise definition that focuses on enabling the poor and marginalised to become key economic players and lead better lives – Reaching the Farthest First, The State of Social Enterprise in the Philippines, British Council and PhilSEN study, with support from the EU and UNESCAP

https://www.britishcouncil.ph/sites/default/files/social_report_bc_fa_102517_web-compressed.pdf



72%
LOCAL COMMUNITIES



59%
OTHER ORGANISATIONS



54%
WOMEN



54%
EMPLOYEES OF THEIR ORGANISATION

TESTIMONIES

“ NWTF is more than [just] our partners, they are our companions in this mission to create a true social innovation ecosystem. Foundation University aims to create an enabling environment where ideas may flourish, develop, and eventually grow.

Negros Women for Tomorrow Foundation is a key partner in our mission to develop communities through social innovation here in our province. NWTF helps us to create more strategic partnerships, gather resources, and evaluate steps to take in the future. The journey of putting Social Entrepreneurship and Social Business in how we do things is challenging, but Negros Women always make things easier for us. FU is confident to take on what’s ahead because we have NWTF on our side.



— Cyril Mapula,
Director, Social Innovation Center,
Foundation University

“ Negros Women for Tomorrow Foundation, through our partnership, led us towards sustainable, responsible and community-empowering technologies. Their impact as a Social Enterprise is our inspiration behind one of DOST-TUPV HIVE’s banner program – Social Enterprises. Even now, NWTF supports our startups through mentorship, collaboration, training and consultancy. Dungganon continues to be a pillar of support for Social Enterprises and a strong partner in community development for TUP Visayas.



— Jovel Young, Project Manager for TUP-Visayas HIVE (Hub for Innovation and Value Engineering)

OUR PARTNERS

Partnership with academic universities in Negros



Carlos Hilado Memorial State College



Foundation University



La Consolacion College



Technological University of the Philippines-Visayas



University of St. La Salle

Partnership with institutions



Institute for Social Entrepreneurship in Asia
Institute for Social Entrepreneurship in Asia



ASHOKA